2013

Time: 3 hours

Full Marks: 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

(Reporting and Editing – III)

Group – A

Answer any four of the following: \(15 \times 4 = 60\)

1. What do you understand by Green Journalism? What is its importance?

2. 'A reporter is oxygen but editor is the master of a news paper'. Discuss.

3. Illustrate the importance and prospects of news editing.
4. Is journalism a profession or a movement?
   Support your views with relevant points.

5. Discuss the impact of increasing number of online news papers.

6. What is objective reporting? Explain with reference to live telecast programmes on crucial issues.

7. Elaborate the responsibilities of a reporter in a global knowledge based society.

8. Describe how an Editor selects different lead stories. What are the preferences?

9. Describe the roles of a reporter and an editor and state the differences between the two.

10. Editing for a news magazine is different from editing for a newspaper. Explain.

UK-56/1 (2) Contd.
Group – B

Answer all questions.

11. Choose the correct answer of the following:

\[ 2 \times 10 = 20 \]

(a) Writing for e-paper is called:

(i) Web Journalism
(ii) e-Journalism
(iii) e-writing
(iv) All of the above

(b) O. B. Van stands for:

(i) On Base Van
(ii) Open Busy Van
(iii) Outside Broadcasting Van
(iv) On Banned Van

(c) Editing for Print media and Electronic media is:

(i) Same

UK – 56/1 (3) (Turn over)
(ii) Slightly different
(iii) Different
(iv) None of these

(d) Inverted Pyramid Technique is associated with:
(i) Advertisement
(ii) Event
(iii) Editing
(iv) Broadcasting

(e) The highest award in Journalism is:
(i) Journalist of the Year
(ii) Pulitzer Prize
(iii) Journalist of the world
(iv) Booker Prize

(f) The first newspaper in India was:
(i) The Statesman
(ii) Bengal Gazette
(iii) Times of India
(iv) Hindustan Times

(g) The first news agency in India was:
(i) PTI
(ii) UNI
(iii) TOI
(iv) HT

(h) Responsibilities of a reporter include:
(i) Attending press conferences
(ii) Time management
(iii) Interviewing
(iv) All of the above

(i) A Journalist's prime duty is to:
(i) Cover the news with originality
(ii) Cover the news in detail
(iii) Serve the society
(iv) All of the above
(j) Editing for a newspaper and a magazine is different in:

(i) Content
(ii) Style
(iii) Approach
(iv) All of the above

UK - 56/1 (60) (6) BJMC — III/H—9/13