2008-09

**Time:** 3 hours

**Full Marks:** 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

**Group – A**

(Compulsory)

Answer all questions : 2 x 10 = 20

1. Select the correct option from the following :

   (i) The physical components of a computer system is :

       (a) Software
       (b) Hardware
       (c) Firmware
       (d) Middleware

EL – 31/1  
(Turn over)
(ii) Mouse is an ______ device.
   (a) Output
   (b) Input
   (c) Both (a) and (b)
   (d) None of these

(iii) The first generation of computer used ______ technology.
   (a) I. C.
   (b) Vacuumtube
   (c) Transistors
   (d) None of these

(iv) MS windows is a /an :
   (a) Language
   (b) Hardware
   (c) Operating system
   (d) None of these

(v) Calculator is a tool found in :
   (a) DOS
(b) Windows
(c) Both (a) and (b)
(d) None of these

(vi) DOS stands for:
(a) Disk operating system
(b) Disk organising system
(c) Disk outsourcing system
(d) None of these

(vii) MS office is:
(a) Application software
(b) System software
(c) Operating system
(d) None of these

(viii) Software command is used to clear the terminal screen:
(a) Clear
(b) Cls
(c) Clean
(d) None of these

EL – 31/1       (3)       (Turn over)
(ix) GUI stands for:

(a) Graphical user interface  
(b) Grammatical user interface  
(c) Graphical user information  
(d) None of these

(x) Scanner is a _______ device.

(a) Input  
(b) Output  
(c) Memory  
(d) None of these

(xi) C. P. U stands for:

(a) Core processor unit  
(b) Central processing unit  
(c) Central power unit  
(d) None of these

(xii) CLS is a command of:

(a) Windows
(b) Word
(c) DOS
(d) UNIX

(xiii) RAM stands for:
(a) Random access memory
(b) Real only memory
(c) Real and delete memory
(d) None of these

(xiv) E-mail is send through:
(a) Post office
(b) Internet
(c) Courier
(d) None of these

(xv) One byte is equal to:
(a) 16 bit
(b) 8 bit
(c) 4 bit
(d) 2 bit
(xvi) Eraser is a tool used in:
   (a) MS-Excel
   (b) MS-Print
   (c) MS-Access
   (d) None of these

(xvii) Page setup is a feature found in:
   (a) MS-DOS
   (b) MS-Windows
   (c) MS-Power print
   (d) All of these

(xviii) ______ click is used to display a shortcut menu on the screen.
   (a) left
   (b) Right
   (c) Double
   (d) None of these

(xix) Second Generation computers used:
   (a) Vacuum Tube
   (b) Transistors
   (c) I.C.
   (d) All of these
(xx) In DOS FORMAT command is:

(a) Internal Command
(b) External Command
(c) Both (a) and (b)
(d) None of these

Group – B

Answer any **four** questions.

   15

3. What is memory? Explain different types of memory.  
   15

4. How is MS-Dos different from MS-Windows?  
   15

5. What is Internet? Write down the components of e-mail.  
   15

   15

7. Draw the block diagram of computer and explain any two units in detail.  
   15

8. What is Recycle bin? Why it is used?  
   15

EL – 31/1  
(7)  
(Turn over)
9. Discuss the role of computer applications in mass media and journalism.

10. Write short notes on the following: \[3 \times 5 = 15\]
   (a) CDROM
   (b) System Software
   (c) Programming Language
   (d) MICR
   (e) WWW
2010

Time: 3 hours

Full Marks: 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group – A

(Objective Type Questions)

1. Choose the correct answer of the following questions: $2 \times 10 = 20$

   (a) Choose the odd one out:

   (i) Micro Computer

   (ii) Mini Computer

   (iii) Super Computer

   (iv) Digital Computer

SH - 6/2 (Turn over)
(b) Analytical engine was developed by:
   (i) Gottfried Wilhelm Von Leibniz
   (ii) Herman Hollerith
   (iii) Charles Babbage
   (iv) Joseph-Marie Jacquard

(c) Which of the following is not a point device?
   (i) Scanner
   (ii) Track Ball
   (iii) Mouse
   (iv) Light Pen

(d) MS – Windows is an example of:
   (i) System Software
   (ii) Application Software
   (iii) DTP Software
   (iv) None of the above

(e) UNIVAC is a example of:
   (i) I – Generation Computer
   (ii) II – Generation Computer
   (iii) III – Generation Computer
   (iv) IV – Generation Computer
(f) Which of the following is not a type of Internet connection?
   (i) ISDN
   (ii) Dial - up
   (iii) Leased Line
   (iv) ISP

(g) E - Mail is:
   (i) Mail concerning electronic devices
   (ii) Transaction of letters, messages and memos over a communication network
   (iii) Transaction of messages within a computer
   (iv) None of the above

(h) Which of them is an important process in an e-commerce life - cycle?
   (i) Services
   (ii) Payments
   (iii) Orderings
   (iv) All of the above

(i) GPS stands for:
   (i) Global Posting System
   (ii) Global Positioning System
(iii) Global Politicizing System
(iv) None of the above
(j) Which of the following is not a pre-requisite for information?
(i) Timeliness
(ii) Accuracy
(iii) Relevancy
(iv) None of the above

Group – B
(Long-answer Type Questions)
Answer any four questions of the following:

1. Give the list of various application software that are helpful for mass communication. Also list down their advantages of each.

2. Explain, in your own words, the advantages and impacts of computer and information technology used for print media, electronic media and web journalism.

3. Discuss the importance of Information Technology in the present scenario of globalization.

SH – 6/2 (4) Contd.
5. Differentiate between volatile and non-volatile memory.

6. What is cyber marketing?

7. What is the role of Power Point Presentation in mass media?

8. What do you mean by system and application software?

9. Discuss the main features of Window 2003.

10. What is a Computer? Discuss the history and revolution of computers in brief.

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SH - 6/2 (20) (5) JM/12/X/S
2011

Time : 3 hours
Full Marks : 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group – A

(Objective type Questions)

Answer all questions : 2 x 10 = 20

1. A successful entrepreneur must possess the quality of :
   (a) Leadership
   (b) Control
   (c) Innovation
   (d) All of the above

JX – 53/4 (Turn over)
2. Entrepreneurial development is possible with:
   (a) Motivation
   (b) Training
   (c) Proper Education
   (d) None of these

3. Which of the following is a function of entrepreneurship?
   (a) Innovation
   (b) Risk Bearing
   (c) Managerial
   (d) None of these

4. For business marketing is:
   (a) Compulsory
   (b) Necessary
   (c) Unnecessary
   (d) Luxury

5. Advantages of marketing is to:
   (a) Consumer
   (b) Businessmen
   (c) Manufacturers
   (d) All of the above

JX - 53/4 (2) Contd.
6. Project is prepared by:
   (a) Promoters
   (b) Managers
   (c) Entrepreneurs
   (d) All these

7. One of the most important prerequisites to start an enterprise is:
   (a) Raw Materials
   (b) Technology
   (c) Finance
   (d) None of the above

8. Financial needs of an enterprise are classified into:
   (a) Fixed Capital
   (b) Working Capital
   (c) Both of the above
   (d) None of the above

9. The SIDBI was set up in:
   (a) 1985
   (b) 1994

   JX – 53/4 (3) (Turn over)
(c) 1989
(d) 1982

10. The Employees of an organisation is:
(a) Entrepreneur
(b) Owner
(c) Both of the above
(d) None of the above

Group – B

(Long-answer Type Questions)
Answer any four questions: 15×4 = 60

1. What factors should be considered by an entrepreneur before setting up a new enterprise?

2. Define sales promotion and discuss its objectives.

3. Discuss the factors taken into consideration by an entrepreneur while formulating a project.

4. Discuss the different sources of finance available to a new business.

5. What is human resource management? Explain its scope and activities.

JX – 53/4 (4) Contd
6. What is marketing mix? Give the details about market strategies.

7. Discuss the role of small entrepreneur in entrepreneurship development programme.

8. Define entrepreneurship and discuss the salient features of an entrepreneur.