2013

Time: 3 hours

Full Marks: 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group – A

Answer any four of the following: 15x4 = 60

1. Discuss the origin and development of radio in India.

2. Give a brief analysis of some rural programmes of All India Radio.

3. Cable TV channels revolutionised television viewing in India. Explain.

4. Discuss the origin of TV since the Hindi Film Alam Ara.

UK – 50/3 (Turn over)
5. Briefly explain the technique and impact of live telecast.

6. What is the difference between Committee and Commission? Discuss.


8. Discuss the role of censorship in Indian Cinema.

9. What is the impact and use of audience research technique? Discuss.

10. Write short notes on any two of the following:

   (a) SITE
   (b) Talkie
   (c) Prasar Bharati
   (d) Television

   **Group – B**

   Answer all questions:

11. Choose the correct answer from the following:

   \[ 2 \times 10 = 20 \]

   (a) Who was the anchor of Humlog?

      (i) Manoj Kumar

   UK – 50/3 (2) Contd.
(ii) Ashok Kumar
(iii) Amitabh Bachchan
(iv) None of these

(b) Which FM radio broadcasts in Patna?
(i) Radio Mirchi
(ii) Radio Dhamal
(iii) Radio Mantra
(iv) None of these

(c) Television is an example of:
(i) Audio
(ii) Video
(iii) Both (i) and (ii)
(iv) None of the above

(d) Radio was discovered by:
(i) Maxwell
(ii) Marcony
(iii) Taylor
(iv) None of the above

(e) The Coaxial Cable was just used in:
(i) Radio

UK – 50/3 (3) (Turn over)
(ii) Television
(iii) Internet
(iv) Satellite

(f) The sheet are made up for each day of the production in film is called:
(i) Call sheet
(ii) Time sheet
(iii) Role sheet
(iv) None of these

(g) First News Bulletin broadcasted in India in:
(i) 1965
(ii) 1966
(iii) 1967
(iv) 1970

(h) DTH stands for:
(i) Doordarshan Transmission Head
(ii) Doordarshan Technical Head
(iii) Direct to Home
(iv) None of these

UK – 50/3 (4) Contd.
(i) BBC is located at:
   (i) New Delhi
   (ii) Gurgaon
   (iii) Mumbai
   (iv) London

(j) Who is the hero of the film ‘Mughal-e-Azam’?
   (i) Kishore Kumar
   (ii) Dilip Kumar
   (iii) Rajendra Kumar
   (iv) None of them

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UK - 50/3 (60)

(5)

BJMC — II/H-5/13