2012

Time: 3 hours

Full Marks: 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group – A

Answer any four questions: 15x4 = 60

1. What are the principles of News Reporting?

2. Explain the emergence and impacts of Yellow Journalism

3. What should be the basic character of a journalist?

4. What is the difference in Reporting for Print media and Electronic media?

CW – 2/3  (Turn over)
5. Newspapers played very important role in pre and post independence of INDIA. Discuss

6. Reporter is oxygen for a news media. How?

7. Write about different news agencies of India.

8. Write short notes on any three of the following:
   (a) Soft news
   (b) Hard news
   (c) Press conference
   (d) objective news
   (e) Rural journalism
   (f) BHASHA

   **Group – B**

   Answer all questions.

9. Select the correct answer of the following:
   
   \[2 \times 10 = 20\]
   
   (a) Journalism is said to be ______ of democracy.
      
      (i) 1st pillar
      (ii) 2nd pillar
      (iii) 3rd pillar
      (iv) 4th pillar

   CW - 2/3  (2) Contd.
(b) Pulitzer was
   (i) A journalist
   (ii) A writer
   (iii) An Industrialist
   (iv) An player

(c) First Indian Newspaper was:
   (i) Jame Jahan Numa
   (ii) Udant Mastnd
   (iii) Times of India
   (iv) Bengal Gazette

(d) Who was the owner of New York Journal?
   (i) J. Pulitzer
   (ii) W. Herst
   (iii) J. Marcony
   (iv) None of the above

(e) Which is not a Past of Editing?
   (i) Selection of news
   (ii) Selection of place for news
(iii) Editing the news
(iv) Proof Reading

(f) Formula of News:
(i) 1W 1H
(ii) 2W 2H
(iii) 2W 5H
(iv) 5W 1H

(g) Which one is a News Agency?
(i) BCCI
(ii) OIC
(iii) WWF
(iv) APP

(h) Which one is not an Indian News Agency?
(i) PTI
(ii) UNI
(iii) AFP
(iv) None of the above

CW – 2/3 (4) Contd.
(i) Which one is an English News Agency?
   (i) TASS
   (ii) AFP
   (iii) AP
   (iv) All of the above

(j) Al-Hilal was published by:
   (i) Maulana Azad
   (ii) Maulana Jauhar
   (iii) Mahatma Gandhi
   (iv) None of the above

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CW – 2/3 (100) (5) BJMC(I) / H2 / 12