1. (e) Entrepreneurial traits deal with:
   (i) Risk-taking behaviour
   (ii) Profit-seeking behaviour
   (iii) Job providing behaviour
   (iv) All of the above
   (v) Capital formation
   (vi) Economic development
   (vii) Poverty alleviation

2. Consider four questions in which candidates are required to give their answers in their own words as far as practicable.

Full Marks: 80
Time: 3 hours

2013

[Signature]

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MGT/S-2N/IA3
(c) Which of the following is ideal current ratio?
(i) 1 : 1
(ii) 2 : 1
(iii) 1 : 2
(iv) 4 : 1

(d) Money spent on marketing is:
(i) Wastage
(ii) Unnecessary Expenditure
(iii) Burden on the customer
(iv) Investment

(e) Income tax is a:
(i) Direct tax
(ii) Indirect tax
(iii) Progressive tax
(iv) None of these

(f) The term ‘fund’ as used in Fund Flow Statement means:
(i) Cash
(ii) Current Assets
(iii) Current Liabilities
(iv) C. A. & C. L.

(g) Project is not concerned with:
(i) Innovation
(ii) Vision
(iii) Risk
(iv) Creativity

(h) Project identification deals with:
(i) Viable product idea
(ii) Logical opportunity
(iii) Effective Demand
(iv) None of these

(i) Outdoor advertising includes:
(i) Newspaper Advertisement
(ii) Magazine Advertisement
(iii) Folders
(iv) Posters

(j) The maximum number of partners in a partnership firm is:
(i) 10
(ii) 20
(iii) 30
(iv) 50

BM – 1/3  (2)  Contd.

BM – 1/3  (3)  (Turn over)