2013

Time : 3 hours  
Full Marks : 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks. 

Answer from both the Groups as directed.

Group – A  
(Objective-type Questions)

Answer all questions.

1. Choose the correct answer from the options given:  
   \[ 2 \times 10 = 20 \]

   (a) In a global marketing firm, the focus will be on allocating company resources:

   (i) Nationally

   (ii) Internationally

   (iii) Regionally

   (iv) None of the above

UK – 29/3 (Turn over)
(b) TRIM stands for:
   (i) Trade Related Interest Measures
   (ii) Trade Relationship and Investment Measures
   (iii) Trade Related Investment Measures
   (iv) None of the above

(c) IMF was established in:
   (i) 1947
   (ii) 1945
   (iii) 1944
   (iv) 1942

(d) Quantitative restrictions refer to limit set by countries to curb:
   (i) Imports
   (ii) Exports
   (iii) Imports & Exports
   (iv) None of the above

(e) As per WTO requirements, patents are for following years:
   (i) 22
(ii) 25
(iii) 20
(iv) 28

(f) Forward transaction involves exchange of currency at which rate:
   (i) Forward Rate
   (ii) Spot rate
   (iii) Current rate
   (iv) Swap rate

(g) Which country is not the member of SAARC?
   (i) Bhutan
   (ii) India
   (iii) Pakistan
   (iv) China

(h) A multinational corporation is an organisation doing business in:
   (i) Foreign country
   (ii) Home country
   (iii) Both (i) and (ii)
   (iv) None of the above

UK – 29/3 (3) (Turn over)
(i) The achievement of gains from trade required:
(i) Comparative cost advantage
(ii) Surplus of the production in home country
(iii) Both (i) and (ii)
(iv) Deficit Balance of Payment

(j) ADB was established in:
(i) Dec. 1968
(ii) Dec. 1970
(iii) Dec. 1966
(iv) Dec. 1965

Group – B
(Long-answer Type Questions)

Answer any four questions: \(15 \times 4 = 60\)

2. Discuss the nature and scope of International Business. Distinguish between International Trade and International Business briefly.

3. What are the advantages and disadvantages of International Trade? Discuss.
4. Why IMF was established? Discuss the various objectives of IMF.

5. Critically examine the Concept of Projectionism vrs Free Trade.

6. What are the advantages and disadvantages of exchange control? Discuss.

7. What do you mean by Export Promotion? Explain about the different Export Promotion Institutions in India.

8. Explain the organisational structure of MNCs. How MNCs are different from a global company, international company and transnational company?

9. What do you mean by Most Favoured Nation (MFN) Clause? Discuss about the Uruguay Round of GATT.

10. Write notes on the following:
   (a) FEMA
   (b) Euro Market
   (c) UNCTAD
   (d) Regional Economic Cooperation

UK – 29/3 (350) (5) BBA—II/H-8/13