2012

Time: 3 hours

Full Marks: 80

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Answer from both the Groups as directed.

Group - A

(Objective Type Questions)

Answer all questions.

1. Choose the correct answer of the following:

\[ 2 \times 10 = 20 \]

(a) Forecasting involves:
(i) Risk
(ii) Uncertainty
(iii) Innovative idea
(iv) Monsoon

CX - 20/2

(Turn over)
(b) Who is the father of Scientific Management?
   (i) F. W. Taylor
   (ii) Henri Fayol
   (iii) Elton Mayo
   (iv) A. Maslow

(c) Wage is given for:
   (i) Mental work
   (ii) Physical work
   (iii) Daily work
   (iv) Monthly work

(d) Delegation of authority is ________ nature.
   (i) Dual
   (ii) Single
   (iii) Divided
   (iv) Undivided

(e) Write true or false:
   (i) MBO signifies as management operation.
   (ii) Informal status is acquired through personality.

CX – 20/2 (2) Contd.
(f) Management is:
   (i) An Art
   (ii) A Science
   (iii) Both of these
   (iv) None of these

(g) Delegation is more often:
   (i) Upward
   (ii) Downward
   (iii) Sideward
   (iv) None of these

(h) Communication is a ________ process.
   (i) Two way
   (ii) Three way
   (iii) One way
   (iv) Four way

(i) Market word is derived from Latin word:
   (i) Marcatus
   (ii) Merchandise
   (iii) Marine
   (iv) None of these

CX – 20/2 (3) (Turn over)
(j) Positive motivation is based on:
(i) Punishment
(ii) Reward
(iii) Sacking
(iv) None of these

Group - B

(Long-answer Type Questions)

Answer any four questions: $15 \times 4 = 60$

2. Define delegation and its scope.

3. Who are managers? What do managers do?

4. Define barriers of communication. How the barriers can be removed?

5. Discuss the elements of effective planning.

6. "Motivation is the core of management." Comment.

7. Discuss the contribution of scientific management in the field of business management.

CX - 20/2 (4) Contd.
8. “Planning is meaningless without control and control is blind without planning” – Explain.
9. Discuss Herzberg’s two theory of motivation.
10. Define ethics. Differentiate between ethical and unethical behaviour.